

	OPO code	ECTS	Autumn
Compulsory general courses			
Macro Economics	YB1284	3	X
Corporate Social Responsibility	YB1319	3	X
Globalization & International Marketing	YB0998	3	X
Intercultural Communication	YR0129	3	X
Nederlands 1	YR0118	3	X
AI Tools	YB1400	3	X
Social Media	YB1131	3	X
Electives			
International business & Trade 1			
African business Topics	YB1026	3	X
Asian Business Topics	YB1005	3	X
Entrepreneurial Management 1	YB1004	3	X
International business & Trade 2			
Contract Law	YB1318	3	X
Marketing Fundamentals	YB1281	3	X
Business Fundamentals	YB1316	3	X
International business & Trade 3			
Cost Calculation	YB1285	3	X
Global Sourcing	YB1130	3	X
International Trade	YB1003	3	X
International Tourism & Leisure 1			
Tourism Destinations	YE0379	3	X
Tourism Fundamentals	YE0323	3	X
Travel Accommodations	YE0360	3	X
International Tourism & Leisure 2			
Aviation lab	YE0182	3	X
Design thinking in tourism	YE0375	3	X
International tourism project	YE0339	3	X
International Tourism & Leisure 3			
E-tourism	YE0376	3	X
Sustainable Tourism Development	YE0395	3	X
Tourism Legislation and regulations	YE0363	3	X
International Tourism & Leisure - additional option			
Microeconomics of Competiveness	YE0472	3	X
Management & Administration 1			
Other combinations on request; other combinations are possible			
Global Politics & negotiation	YO0686	3	X
Experience lab: Cross-cultural communication	YO0646	3	X
Experience lab: Dialogue intercultural	YO0679	3	X
Project & Event: Trade Fairs	YO0535	3	X
Online elective courses			
Regional focus - North America	YR0555	3	X
Regional focus - Latin America	YR0549	3	X
Hotel Operations	YE0430	3	X
Languages Electives			
Chinese 1	YB1060	3	X

Chinese 3	YB1062	3	X
Deutsch 1	YB1063	3	X
Deutsch 2	YE0183	3	X
Deutsch 3	YO0238	3	X
Español 1	YB1066	3	X
Español 2	YE0335	3	X
Español 3	YB0766	3	X
Français débutant 1	YE0441	3	X
Français débutant 2	YE0442	3	X
Français débutant 3	YB1396	3	X
Compulsory general courses			
AI Tools	YB1380	3	
Business communication topics	YP0604	3	
Business Intelligence Fundamentals	YB1006	3	
Intercultural Communication in Tourism	YE0361	3	
Management Skills *	YB1056	3	
Nederlands 1	YR0381	3	
Sales Management	YB1149	3	
Electives			
International business & Trade 1			
Introduction to Financial Management	YB1317	3	
Micro Economics	YB1146	3	
Project Management	YB1086	3	
International business & Trade 2			
Latin American Business Topics	YB0636	3	
North American Business Topics	YB1315	3	
Societal & Consumer trends	YB1196	3	
International Tourism & Leisure 1			
Business Travel Fundamentals	YE0394	3	
Trends in Tourism	YE0374	3	
Hospitality Basics*	YE0380	3	
International Tourism & Leisure 2			
Travel Technology	YE0398	3	
Sales skills in Tourism	YE0465	3	
Web Content & Design	YE0447	3	
Management & Administration 1			
Other combinations on request; other combinations are possible			
Culture & Art Topics	YE0324	3	
Hospitality Basics*	YE0380	3	
Societal & Consumer trends	YB1196	3	
Online elective courses			
Regional focus - Africa	YR0540	3	
Regional focus - Asia	YR0543	3	
Regional focus - Middle East	YR0552	3	
Hotel Operations (online)	YE0430	3	
Languages Electives			
Chinese 2	YB1061	3	
Deutsch 2	YB1064	3	
Espanol 2	YB1067	3	
Français débutant 1	YB1321	3	

Français débutant 2	YE0443	3	
Français débutant 3	YE0444	3	
Nederlands 2	YE0451	3	

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