

Example course schedule Phase 1 - PBA International Communication and Media

	Monday	Tuesday	Wednesday	Thursday	Friday
8:30 - 9:30	Corporate Communication		Brand Communication	Inspiration Lab	
9:30 - 10:30					
10:45-11:45	Video Production 1	Intercultural Communication			Brand Communication
11:45-12:45					
12:45-13:45					
13:45-14:45		Elective	Digital Lab		Visual Design
14:45-15:45					
16:00-17:00		Mobile and social media storytelling			
17:00-18:00					